



Dear friends,

I am once again writing to invite you to join us, the Young Farmers of BC, to help keep farming alive. As you are probably aware, we are a group of enthusiastic farmers working together to provide other young farmers with workshops, communication sessions, human resource development, and leadership training. Over the last two years our group has hosted numerous events for young farmers across the province promoting the industry, networking, and education. We would not be successful without your combined support!

Attached you will find a sponsorship package which lists the many ways we can all benefit by sponsoring our organization. There are four different sponsorship packages from which you can choose, bronze to platinum. Please look over each of the opportunities, and then make your selection.

Your company will benefit from this sponsorship. It is an economical and an effective way to advertise your business with the young farmers and at the same time ensuring that farming continues to thrive in BC.

On behalf of the BCYF I thank-you for your consideration in contributing to our organization. If you have any questions, please contact me at 604-615-7284

Thank-you,

Ravi Cheema,
Chairman BCYF



DID YOU KNOW WE HAVE SUCCESSFULLY:

- Hosted over ten events for our members in 3 years
- Participated in four CYFF events
- Had several meetings and focus groups with provincial and federal ministers
- Gathered a membership of over 200 young farmers



WHO:

- a group of young, enthusiastic farmers across BC
- are a committee of the British Columbia Agriculture Council
- are members of and sponsored by the Canadian Young Farmers Forum
- are a diverse board made up of eleven young farmer volunteers and industry ex officios

GOALS:

- to provide business training workshops, communication sessions, human resource development planning, leadership training and industry networking
- keeping farming alive with the next generation



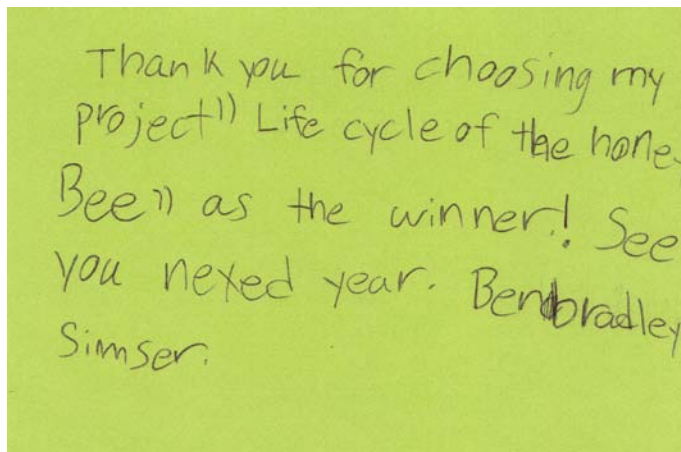


PAST EVENTS:

- Political debate on Agriculture at Creek Side Hothouse.
- Evening with Money Managers at Ramada Inn
- Full tour of Ross Downs intergraded farms and Nature Glen's Organic Dairy
- Family vs Business Succession planning workshop
- BEVO greenhouse tour with BC Agriculture Minister

YOUR SPONSORSHIP:

- Has helped us to deliver Bursary's to deserving students in Agriculture and Horticulture programs at both UFV (University of the Fraser Valley) and KPU (Kwantlen Polytechnic University). As well as awards for science fair participants who have had projects that are based on the farming sector.
- Ensures that your organization will achieve province wide visibility through inclusion of your logo, and your name on our website as well as at all events (brand awareness)
- Serves as a strong illustration of your organization's support of young farmers by encouraging them to draw upon your services (positive PR)
- BCYF events are directed at young farmers who will need your services for many years to come (we are your future market)



SPONSORSHIP OPPORTUNITIES:

- Signage displayed at events
- Podium recognition at events
- Table Cards at events
- Opportunity to display products/information and or speak exclusively at events
- Opportunity to donate promotional gifts at events
- Thank-you in media ads
- Logo recognition on our website
- Hyperlink from our website to your website and access to our logo



SPONSORSHIP PACKAGES:

SPONSOR BENEFIT	PLATINUM \$1500	GOLD \$1000	SILVER \$500	BRONZE \$250
Signage @ events	√	√	√	√
Donate promotional gifts	√	√	√	√
Logo recognition on our website	√	√	√	√
Hyperlink from our website to yours	√	√	√	
Use of BCYF logo	√	√	√	
Podium recognition @ events	√	√		
Thank-you in media ads	√	√		
Table Cards @ events	√			
Display Products/Info @ events	√			
Speak exclusively at events	√			

ORDER FORM ON REVERSE SIDE



BC Chicken Growers'
ASSOCIATION



BC
GREENHOUSE
GROWERS'
ASSOCIATION



Farm Credit Canada
Advancing the business of agriculture

STEPS OF SPONSORSHIP:

- Read over each package on the reverse side carefully
- Complete the Order Form below
- Include all information you would like us to consider in your add...
- Email info@bcyf.ca with any digitized logo's and website addresses you would like us to use that are included in your sponsorship pledge.

Mail your cheque, business card, and Order Form to:

BC Agriculture Council
CO Christine Koch
#230 - 32160 South Fraser Way
Abbotsford, BC V2T 1W5
Tel: 604.854.4454
Toll-free: 866.522.3447
Fax: 604.854.4485

BCYF SPONSORSHIP ORDER FORM:

Company Name: _____
Contact Name: _____
Sponsorship Package Chosen: _____

Phone #: _____
Phone #: _____
Cheque#: _____



-Keeping farming alive with the next generation-